Editorial

Digital IJPP Archives

In our first editorial in 2012, we committed ourselves to several clear-cut objectives. We are happy that we have achieved a few but *there are miles to go*

It is my pleasure to announce that we have completed the task of digitizing all old issues of Indian Journal of Physiology and Pharmacology since its inception in 1957. The scanned issues have been archived and are now available on our website- <u>www.ijpp.com</u>. I am thankful to several APPI members who supported the endeavor and our special acknowledgments are due to Physiologists from King George Medical University (Prof. Sunita Tiwari, Prof. Narsingh Verma) and Banaras Hindu University (Prof SB Deshpande, Dr Atanu Roy) for helping us in this task. The archives will help us all to know the work done by our respectable seniors. I believe that without knowing and acknowledging the history, we certainly cannot create history.

We have been uploading soft copies (Abstract, HTML and PDF) of current and previous years regularly. The IJPP now indexed with Medline as well as appears in a) NLM Catalog and b) NLM Locator Plus. We have upgraded the uploading in XML format for Pubmed Central compatibility. Our website is now much more user-friendly and most of the information is now just a click away.

Moreover, through our website, we have improved the connectivity with our members. Members are now receiving the soft copy instantly. The smile of receiving the instant copy of recent issue on desktop is truly rewarding. Our connectivity has started getting reflected in the circulation of the journal. The library journal subscription has been consistently increasing. It is noteworthy that the demand of the journal is coming from every corner of the country and also from some of the foreign countries.

The new design of the journal has given us an advantage of accommodating more articles per issue. The number of articles published has been increasing over the years. I am thankful to all our esteemed APPI members, readers, academic contributors and subscribers for having faith in us which gives us the confidence in doing better and better in future. This is certainly an example of positive feedback.

Looking forward to continued support as ever.

K. K. Deepak Executive Editor